



Armed Forces Discount

Our way of saying ‘thank you’

In appreciation for the work of our armed forces, Lovell Homes is proud to offer military personnel an exclusive discount of £500 for every £25,000 spent* on the purchase price of a new home.

We understand how challenging it can be to get on the property ladder or to afford the space you need to accommodate a growing

family, so we are here to help you get where you want to be – and faster than you may have thought possible.

The discount is open to all serving Army, Royal Navy, RAF and MoD personnel. Ask our Sales Executive for more details.

★ Trustpilot

“We recently purchased a house from Lovell with the help of sales executive Jade. With impressive patience and diligence, she answered our endless questions in detail despite her busy work. She showed great understanding of our concerns by sharing the experience from other buyers and how they dealt with their problems... Her passion at work and her genuine attitude towards customers were definitely two of the reasons why we made our final purchase.”

Jess, Verified Homeowner

LOVELL
HOMES

* Armed Forces Discount Terms and Conditions

- This offer is available on selected plots and developments only, subject to contract and status.
- The amount we contribute will be agreed prior to reservation with our Sales Executive.
- The amount we agree to pay will be a one-off payment and the relevant amount will be deducted from your completion statement.
- There is no cash alternative to the value of the offer.
- We reserve the right to amend or withdraw an offer at any time. Please speak to one of our sales executives if you have any questions or queries regarding this offer.
- YOUR HOME MAY BE REPOSSESSED IF YOU DO NOT KEEP UP WITH REPAYMENTS ON A MORTGAGE OR ANY OTHER DEBT SECURED ON IT.
- For qualifying properties please refer to the development availability.